ROUND TABLE

Sports-Tourism Addressing Challenges—Climate Change 2026

STAC-CC26

Tuesday, April 14th, 2026, h. 9:30 (CET)

The Round table provides strategic dialogue forging the future of EU Sports Tourism. In specific, this academic platform discusses a new academic model for niche experts in EU sport-tourism: STAC-CC26 season school. A topic where both universities have complementary strengths is SPORT-TOURISM.

The Format aims at 3 hours discussion: 30% presentation and 70% structured debate/Q&A.

The Moderator: Prof. Emanuele Isidori, Vice-Rector for International Relations Foro Italico

RNU delegation:

- Rector Dr.Oec., professor Denis Djakons

- Deputy Rector Dr.Oec., professor Antonina Djakona

- Head of International Relations Department, Romans Djakons,

- Director of BA in Tourism Study Program, Julija Mironova,

- Vice-President of the Honorary Council, Igor Val Danilov

The ABSTRACT:

Strategic Dialogue between scientists and industry leaders in Sport and Tourism, developing a new academic model for niche experts in EU sports tourism:

1. Business strategies for destinations and tourism companies based on the recent research: sport-driven travel as a motivation for off-season and destination-specific trips. RNU presents recent research on
2. The Critical Market Gap of niche experts for the evolving EU tourism market: the surgical, high-skill certification that the European market currently lacks.
3. Advantages of this new academic model:
    a) Interdisciplinary Synergy: By linking two universities, students receive a dual-coded education that is immediately applicable.
    b) A modular, industry-integrated framework: The program is developed by scientists and industry leaders in Sport and Tourism for niche experts in EU sports tourism.
    c) Shorter, intensive specialization: This format allows for "Micro-credentials"—shorter, intensive specialization that allows the workforce to upskill in real-time as new niches emerge.

d) Bridging Northern and Southern Europe: This North-South Europe collaboration ensures networking and global perspectives. This strategic collaboration is designed to create a structured exchange of knowledge, resources, and viewpoints that broaden the outlook of participants beyond their local context.

ROUND TABLE PROGRAM

9:30

1) Rectors' Introductions - 2 speeches

2) Moderator, introduction.

3) Romans Djakons, 10 minutes presentation.

Business strategies for destinations and tourism companies based on the recent research: sport-driven travel as a motivation for off-season and destination-specific trips.

- **Discussion** - 30 minutes

4) Moderator, introduction.

5) Julija Mironova, 10 minutes presentation.

Tourism Workforce of the Future: Skills, Professions & Market Gaps in Europe. The Critical Market Gap of niche experts for the evolving EU tourism market: the surgical, high-skill certification that the European market currently lacks.

- **Discussion** 30 minutes

- Antonina Djakona, 10 minutes presentation.

The advantages of the 2026 academic model: high-skill certification that the European market currently lacks.

- Discussion 30 minutes

12:30 – Coffee break

14:00 – Focus group, 30 minutes