How to structure your Motivation Letter (150 words min. - 300 words max.)

**Introduction:**

- Personal information
- What/Where are you applying to?
- Why are you applying?

**Body:**

- Story behind your application and interest for the program
- Talk about your achievements and skills: why are you a good candidate for the program?

**Conclusion**

- Summarize your main points
- Future plans / Personal goals
- Thank the reader and conclude!